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Founded in 2005, ClevX – Clever eXtensions – is a Seattle-based InfoSec company that develops and licenses data security platforms protecting data, devices, and digital assets across hardware and software. ClevX stands out by creating solutions that are: *Simple. Clever. Elegant.* Trusted by customers worldwide – including governments, military organizations, enterprises, healthcare and financial institutions, and consumers/prosumers – wherever data security is critical and not an option.

ClevX® Brand Architecture & Security Platforms

ClevX® Security + Simplicity® Your Innovation Partner. Data Security At Rest.		
Platform Mark	Category	Key Technologies
DataLock®	Device & Data Protection	USB drives, portable & embedded SSDs, HDDs, SEDs; mobile apps, remote management, provisioning, geo/time-fencing, SSO, DataLock Anywhere™, DataLock DLP™ (USB Port Guard)
DriveSecurity®	Malware & Threat Protection	Malware detection and antivirus for portable/removable storage. Bundles: DriveSecurity® Pro (DriveSecurity + EncryptUSB); DriveSecurity® Total (DriveSecurity + EncryptUSB + USBtoCloud)
USBtoCloud®	Cloud & NAS Backup	Secure cloud and NAS backup for portable/removable storage devices
EncryptUSB®	Software Encryption	Software encryption (files-based) for portable/removable storage devices

Mandatory Product, Technology, & Trademark Attribution

On product and packaging:

Display the DataLock® Secured logo (image – see [ClevX Logos & Style Guide](#)) alongside:

DataLock® Secured | ClevX, LLC | U.S. Patent www.clevx.com/patents

On website, press releases, and marketing materials:

[Product Name] incorporates DataLock® Secured Technology licensed from ClevX, LLC. U.S. Patent <https://clevx.com/patents>

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Trademark Notice

Corporate Marks	Platform Marks
<p>ClevX® <i>ClevX – Clever eXtensions</i> <i>Your Innovation Partner. Data Security At Rest.</i></p>	<p>DataLock® <i>DataLock® DLP™, DataLock Anywhere™</i></p> <p>DriveSecurity® <i>DriveSecurity® Pro, DriveSecurity® Total</i></p> <p>USBtoCloud®</p> <p>EncryptUSB®</p>

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Approved messages for DataLock® licensees:

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Brand Integrity

Permitted	Prohibited
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Quality Commitment

Technology licensees and partners using ClevX trademarks and brands are expected to:

- **Implementation:** Implement licensed ClevX technologies correctly, completely, and as intended.
- **Compatibility:** Preserve compatibility with the licensed ClevX technology platform.
- **Product Quality:** Maintain the quality, reliability, and security of products incorporating licensed ClevX technology.
- **Communications:** Represent ClevX technologies accurately, truthfully, and with due care in all materials and communications.
- **Brand Stewardship:** Protect and maintain the reputation and goodwill associated with ClevX trademarks and licensed technologies.

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Additional Information & Contact

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